

maintcode

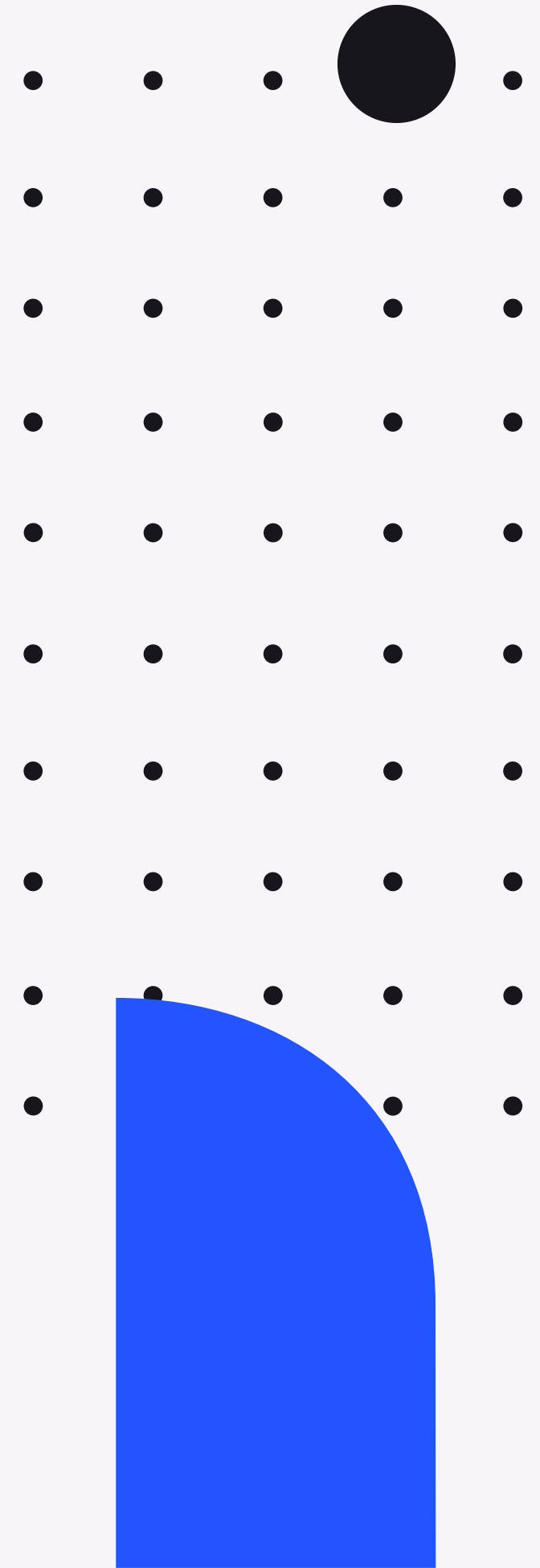


Crafting Visually Stunning Memorable Experiences

Right team. Right technologies. Right timeline.

How We Develop Software

When you choose Maintcode, cooperation starts with you deciding on what you want us to deliver. Then, together, we decide on details: workflow, technologies, and level of open communication you want for every step of the way. We ensure your expectations are met. Promises made: promises kept. Maintcode has many approaches to software: choose which best suits your needs. Not sure? We are ready to help you.





Pharmashare pharmaceutical

“This site is key to everything we market, a powerful research tool for anyone interested in finding out more about us [and] how we work,” says Fran, marketing director at Pharmashare—, Kenyan based hospital equipment distributor. “No one really buys hospital equipment off a website. People can see the work we do and get an idea of who we are. ”

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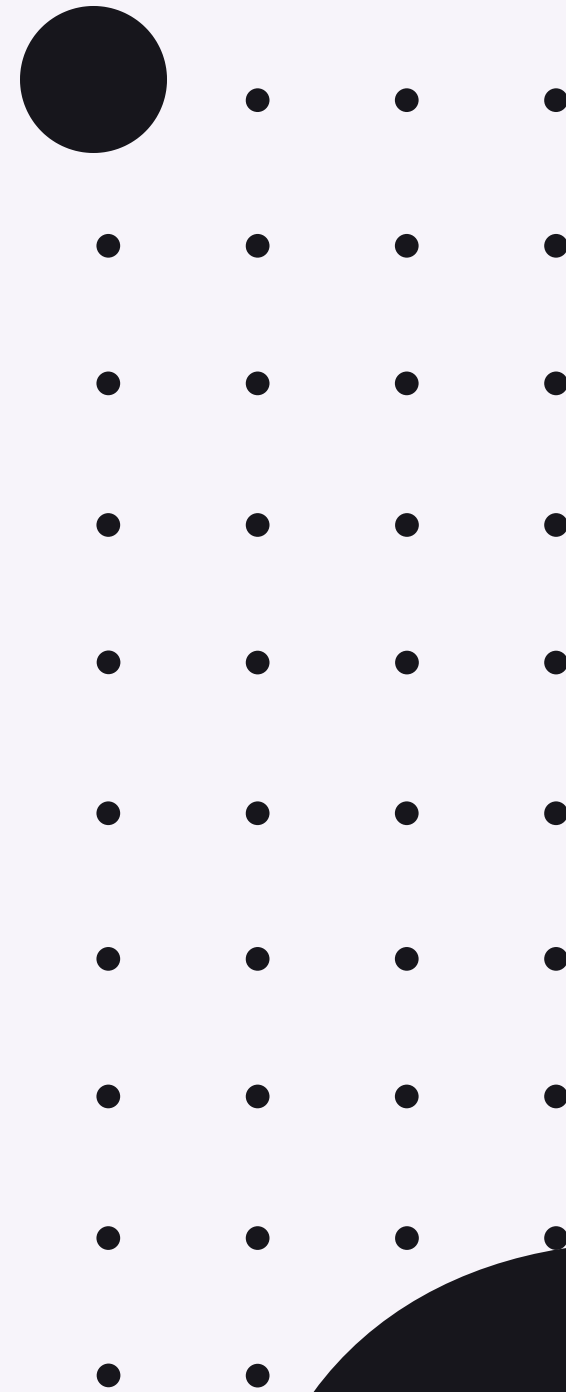
Problem

Being one of the main distributors of hospital equipment, pharmashare needed a platform where the distribution network and potential customers can view and make orders.

Solution

We built a content managed system, in which they could manage their inventory, integrate with the social media, customers can make orders online by filling in an online form.

The website also helped in solving their problem of marketing the company online.

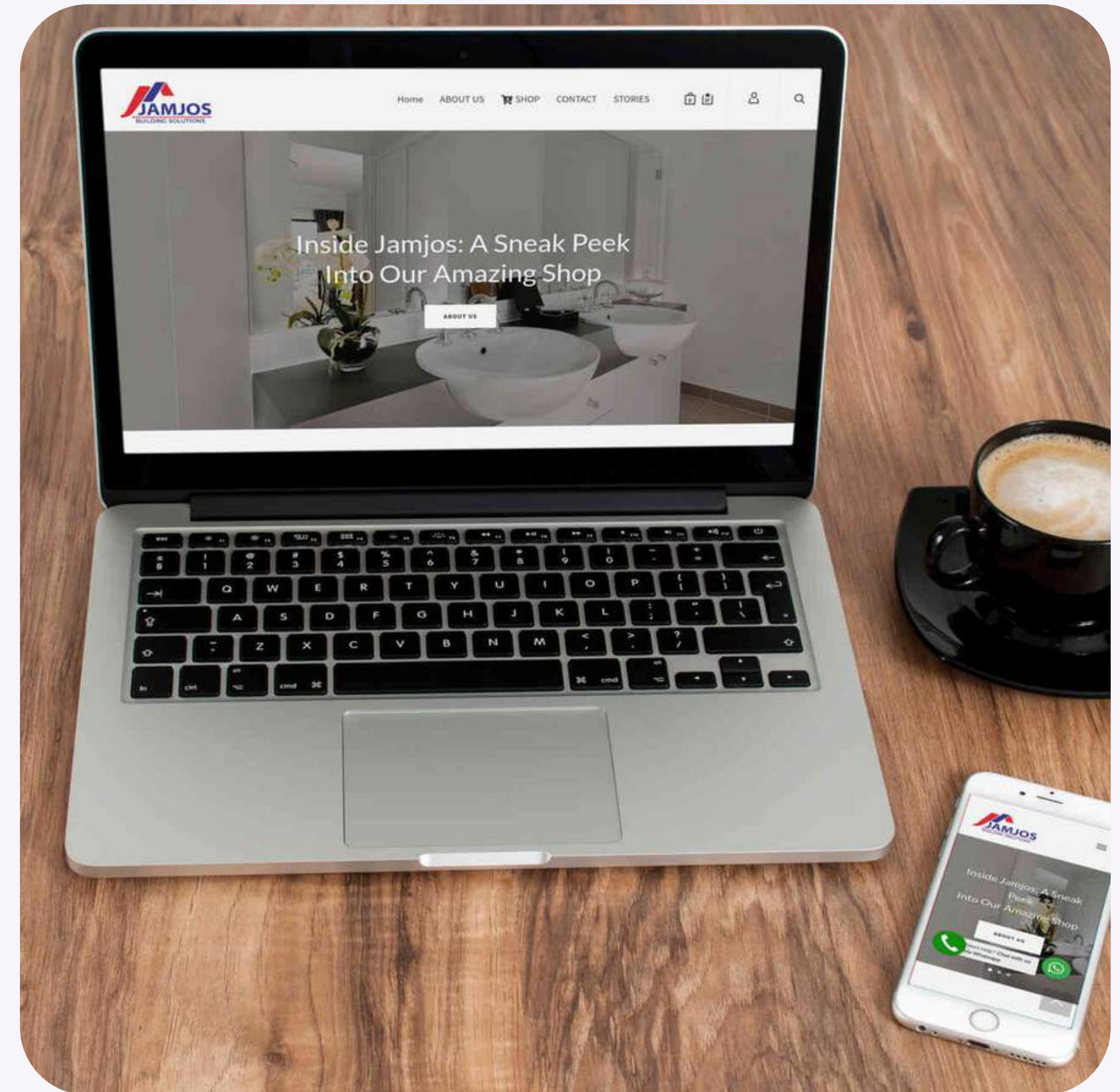


technology

Saas, PHP, JavaScript,

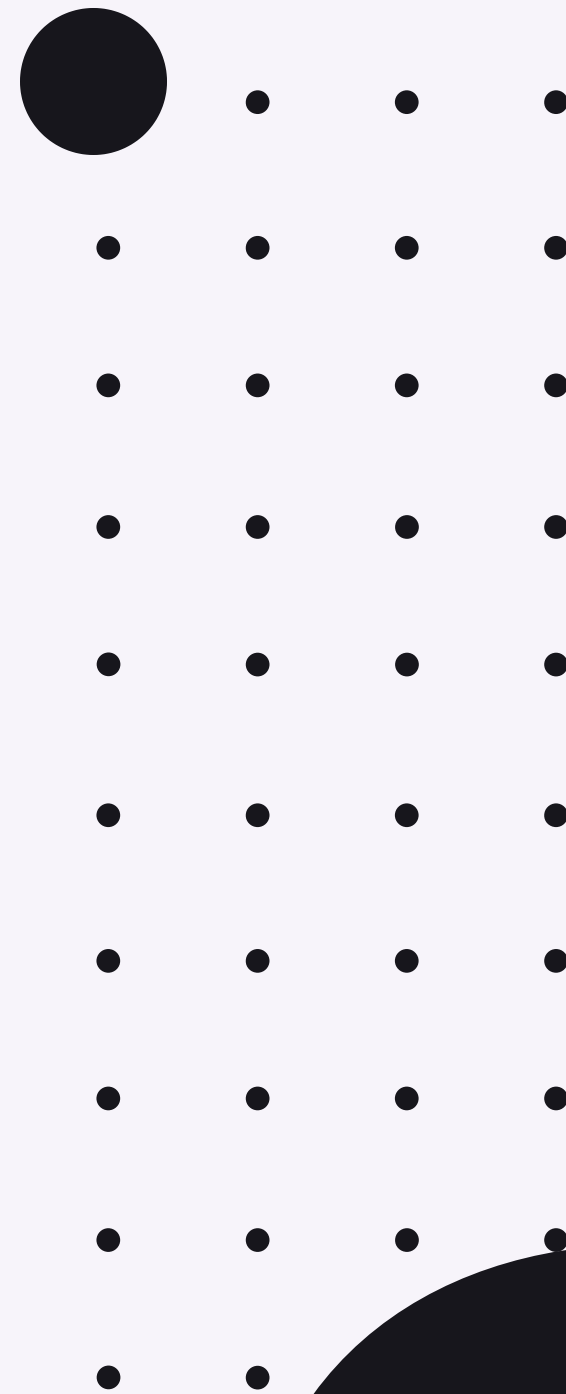
Jamjos Enterprises

For this hardware shop located in Nairobi, Jamjos created this digital experience that ties the traditional way of doing house construction, and meeting the demands of the modern way of doing interiors.



Design core

At the center of the experience is the bathroom, the primary room of the modern-day house. Still evolving, we introduce evrything from taps, tiles, bathtubs, sinks and other accessories. The website features a beautiful 3-D model of a modern bathroom, with high-quality textures, exotic enhanced colors and studio lighting. We show the bathroom from different angles and different poses to highlight its beauty, dignity and all-around awesomeness.



technology

SaaS, PHP, JavaScript,

Time constraints

With only had three weeks to execute the site from start to finish, the short timeframe had a significant effect on the final solution—as well as being the most challenging aspect of the project. We scaled down our initial concept and focused on achieving a high-quality finish.



technology

SaaS, PHP, JavaScript,



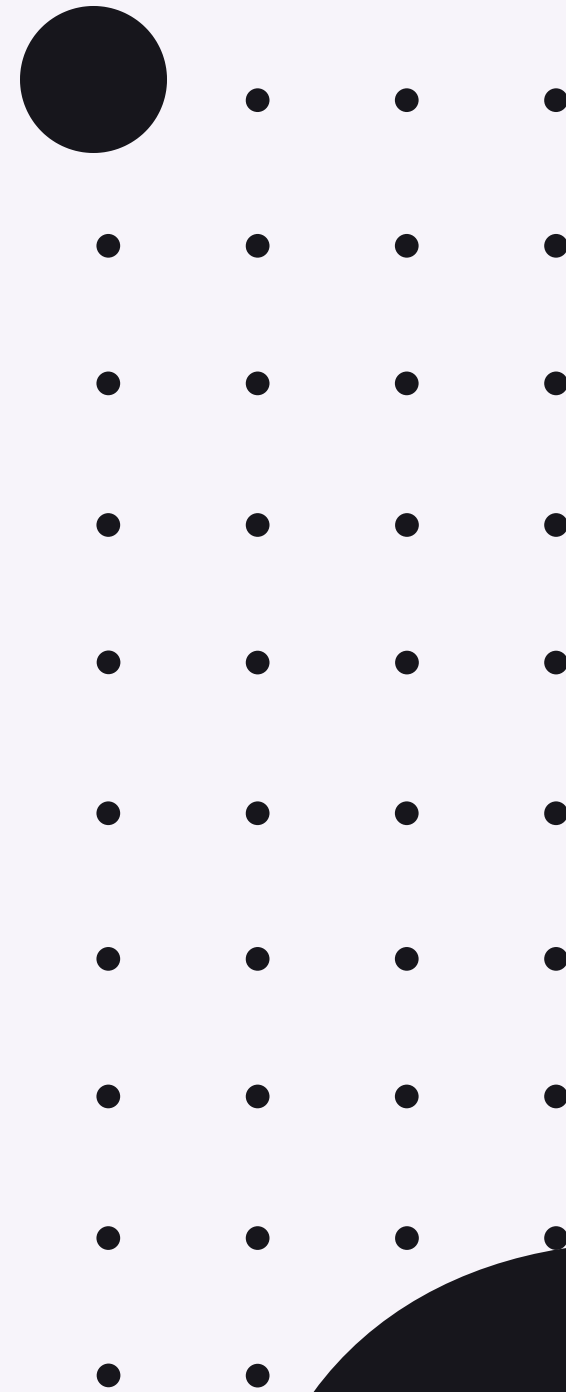
Navigation structure

The Jamjos story is divided into four chapters, one for each course of the bathroom experience. For ease of navigation, we opted to place the entire experience on one page and let the users scroll down to access each chapter. Structurally, this made the most sense for online shoppers.



Technology

The site's back end was done in WordPress with our custom theme, which enables us to modernize our workflow and speed up development. The landing entry animation along with the other microinteractions on the site—like the spinning compass—were done with GSAP, while the contest form itself is powered by our friends over at ViralSweep.



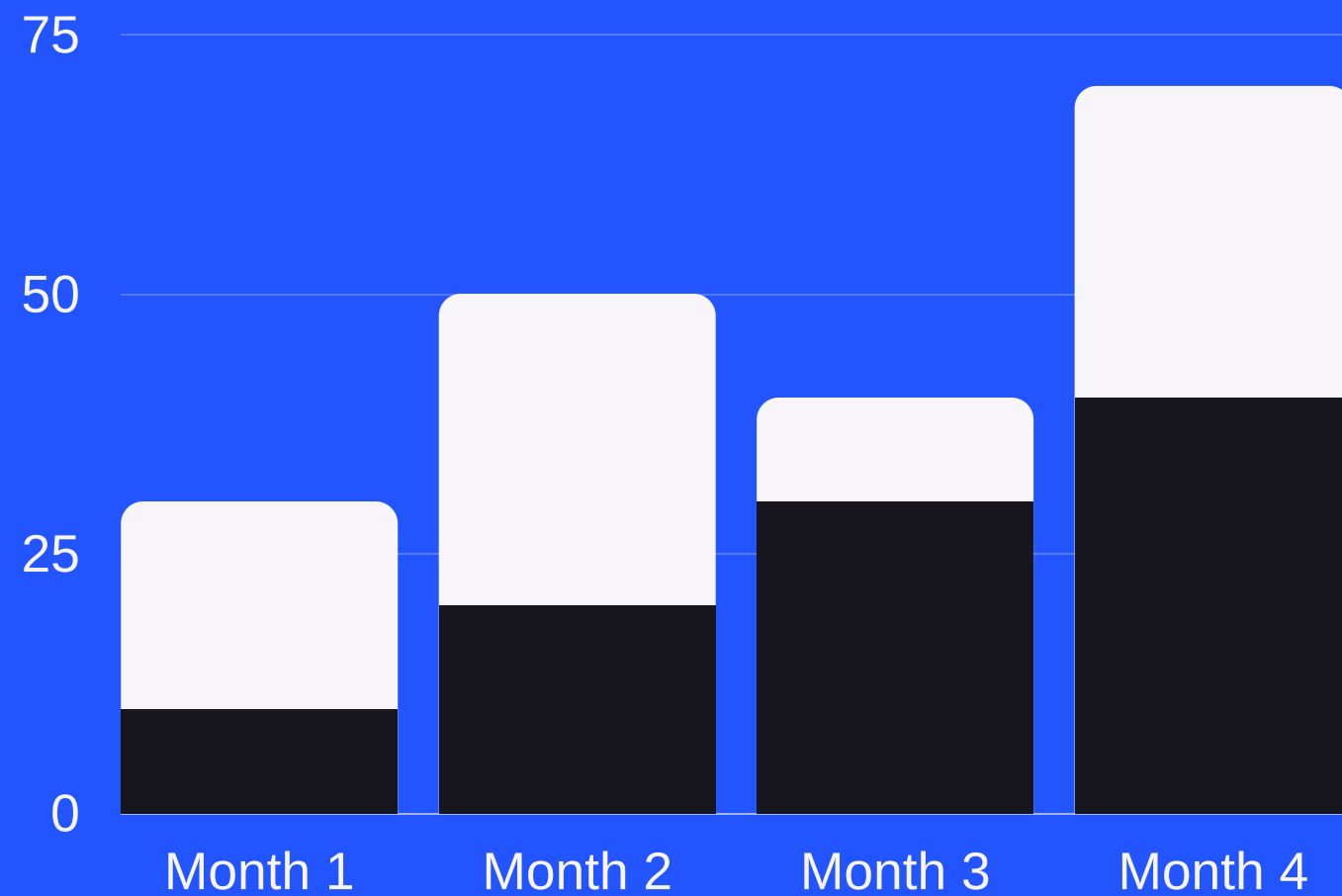
technology

SaaS, PHP, JavaScript,
GSAP, ViralSweep,

Digital Marketing

Soon after finishing developing an ecommerce solution for Jamjos, we immediately came up with a strategy to drive traffic and traction to the website.

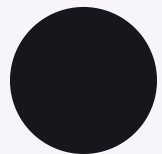
Visitors increased from 9 to 1.645 in 2 months. That's 16,288.89%





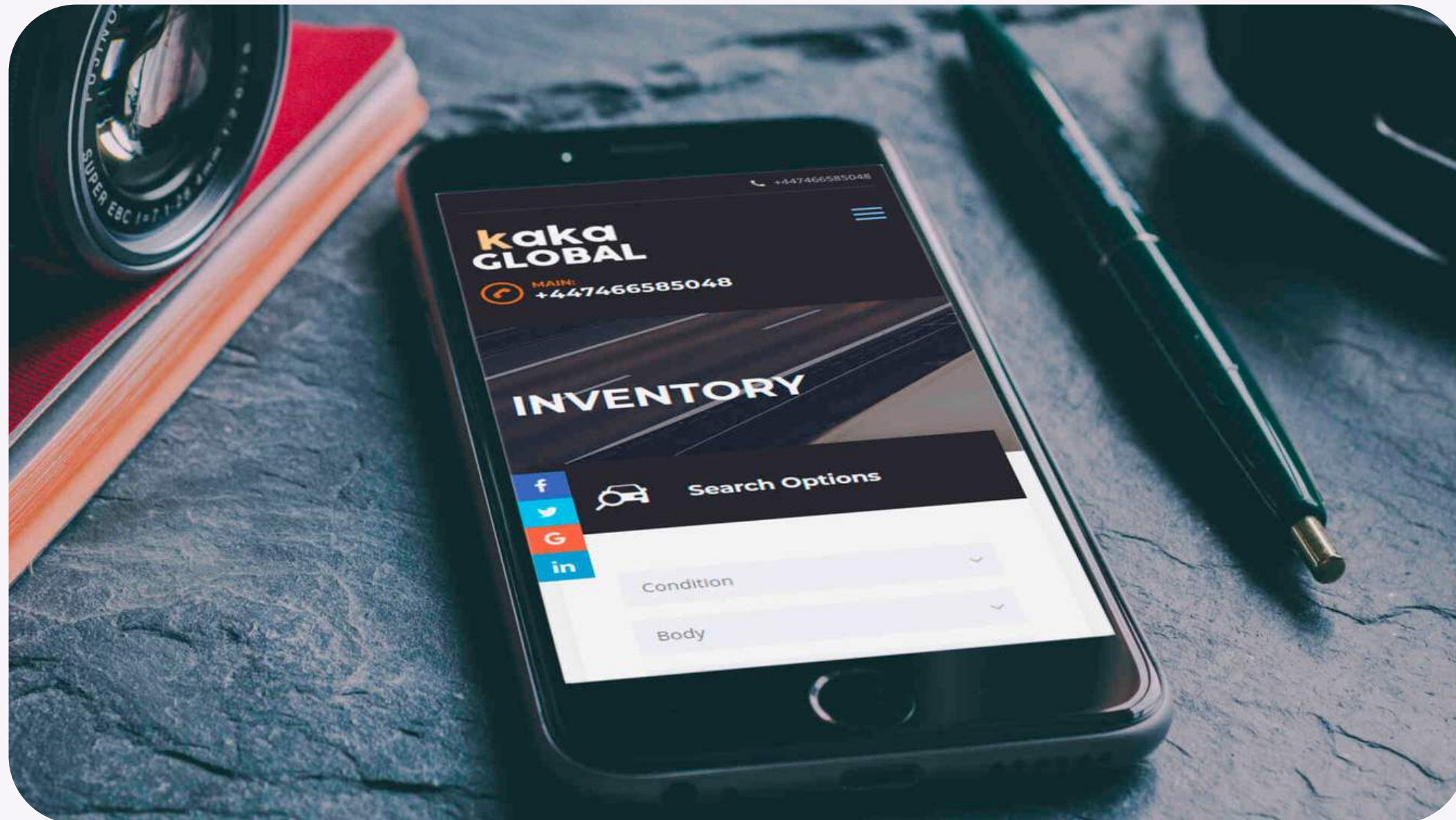
Kaka Global Auto

The site was part of a rebrand we were tasked to do for KakaGlobal, an automotive distributor in Kenya. The purpose of the site itself was to serve as a digital platform that houses the brand's shop, journal, archive, mood board and resource guide. We like to think of it as an online showroom; we're simply the architects.



Challenge I

There were two major tasks for us when we approached the project. First, we needed to create an online shopping experience that was both engaging and functional. E-commerce sites tend to carry a negative connotation of being boring and homogenous, so we wanted this site to feel alive and fun for people to browse.



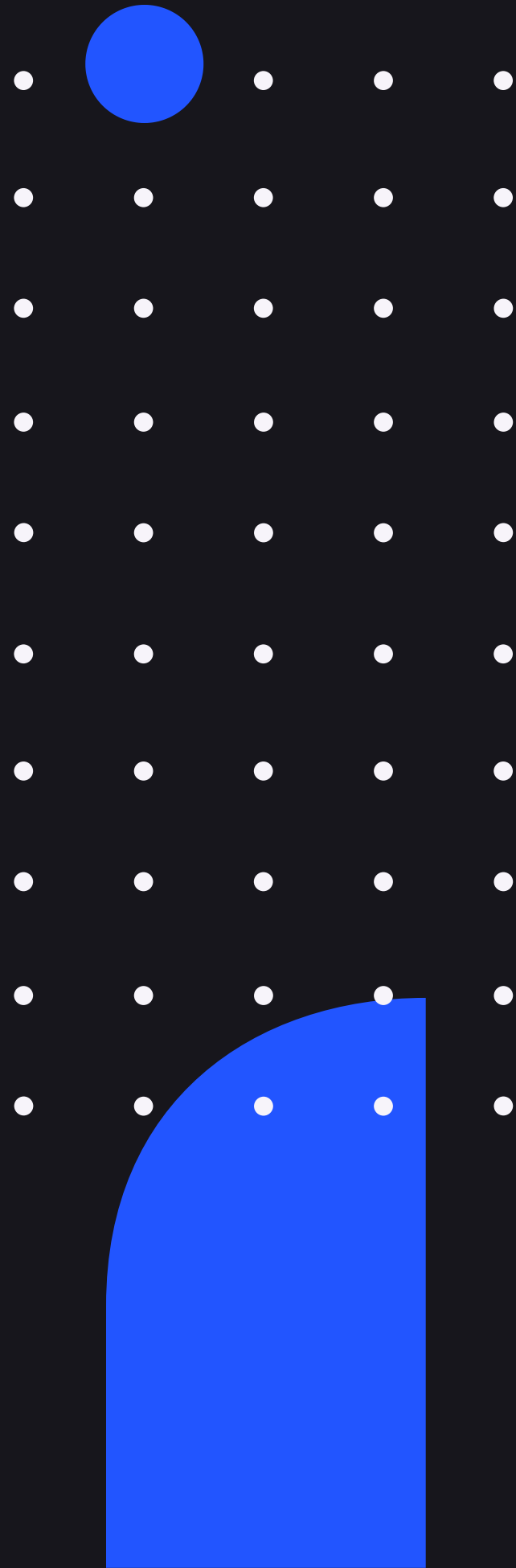
Challenge II

Second, we needed to simplify all the content from Kakaglobal's previous site and present it in a way that would be easily digestible. We executed this by implementing five core pages: Listings, Archive, Information, Good Life and Mood. A lot of refinement went into this process, but we believe you have to say goodbye to a lot of things in order to give space to what's most important.

Technology

The site is built with Nuxt.js, a JavaScript framework created around Vue.js. For the back end, we coupled the WordPress API with Craft CMS, which gave us the flexibility to build complex editorial pages and a better authoring experience.

<https://kakaglobalauto.com/>

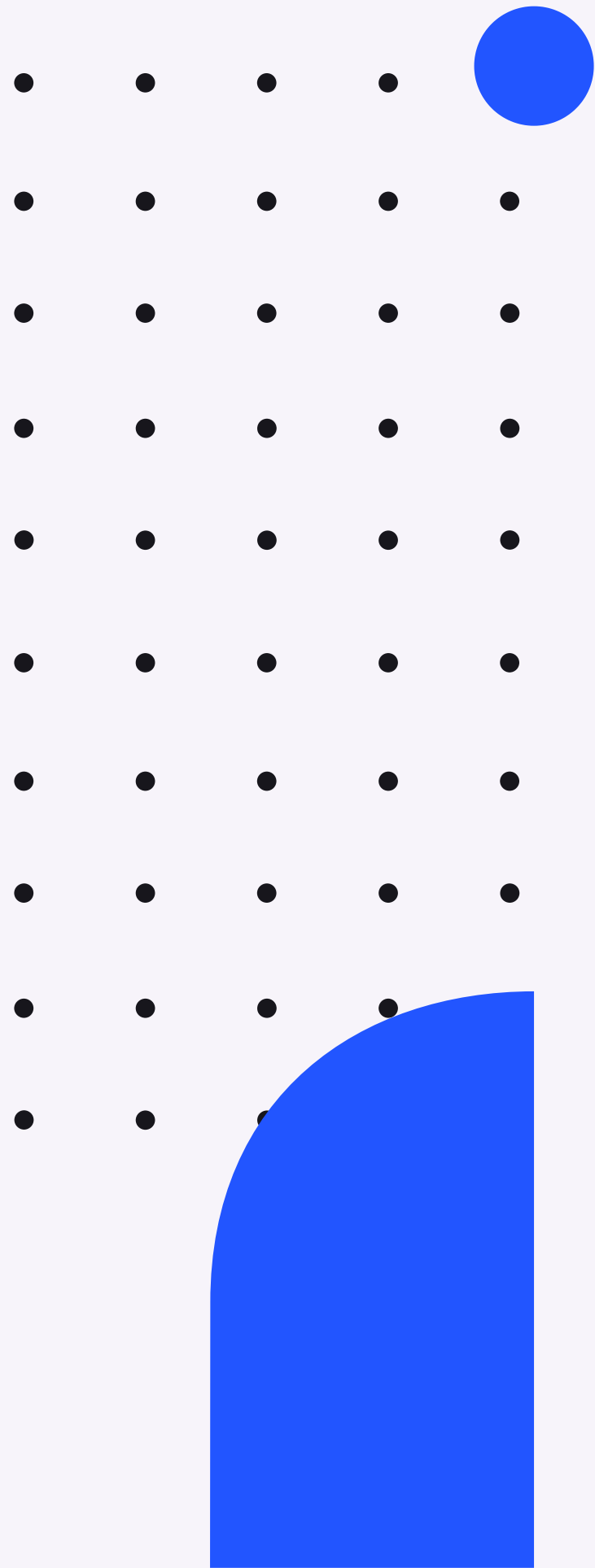




Kilakitu Classifieds

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Insights

Background

Founded by Narendrah.Kilakitu is the fastest-growing classified site for creatives, entrepreneurs and young professionals. Most classified websites in Kenya are over priced and early startups can't afford to advertise their products or services on their sites.

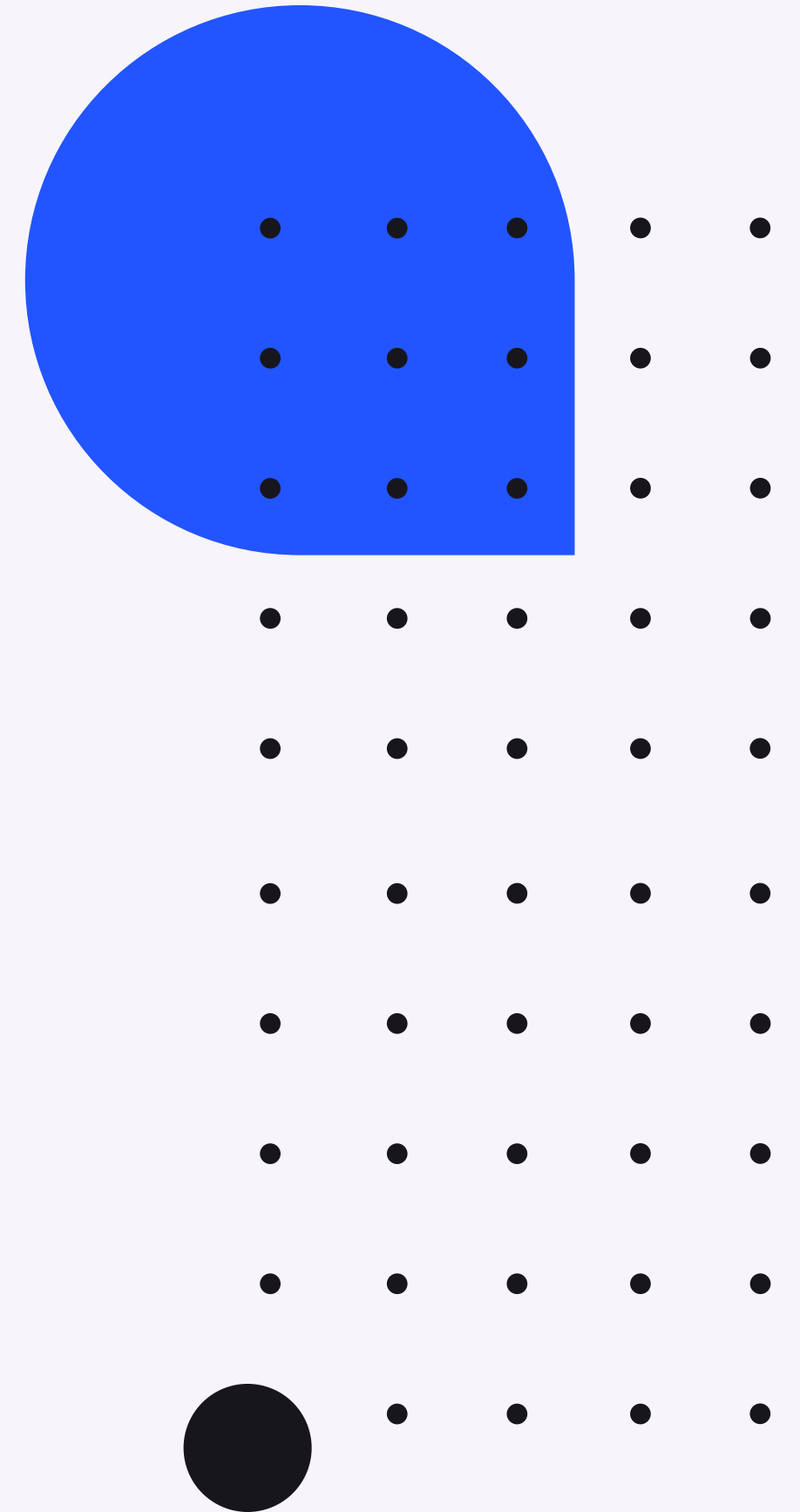
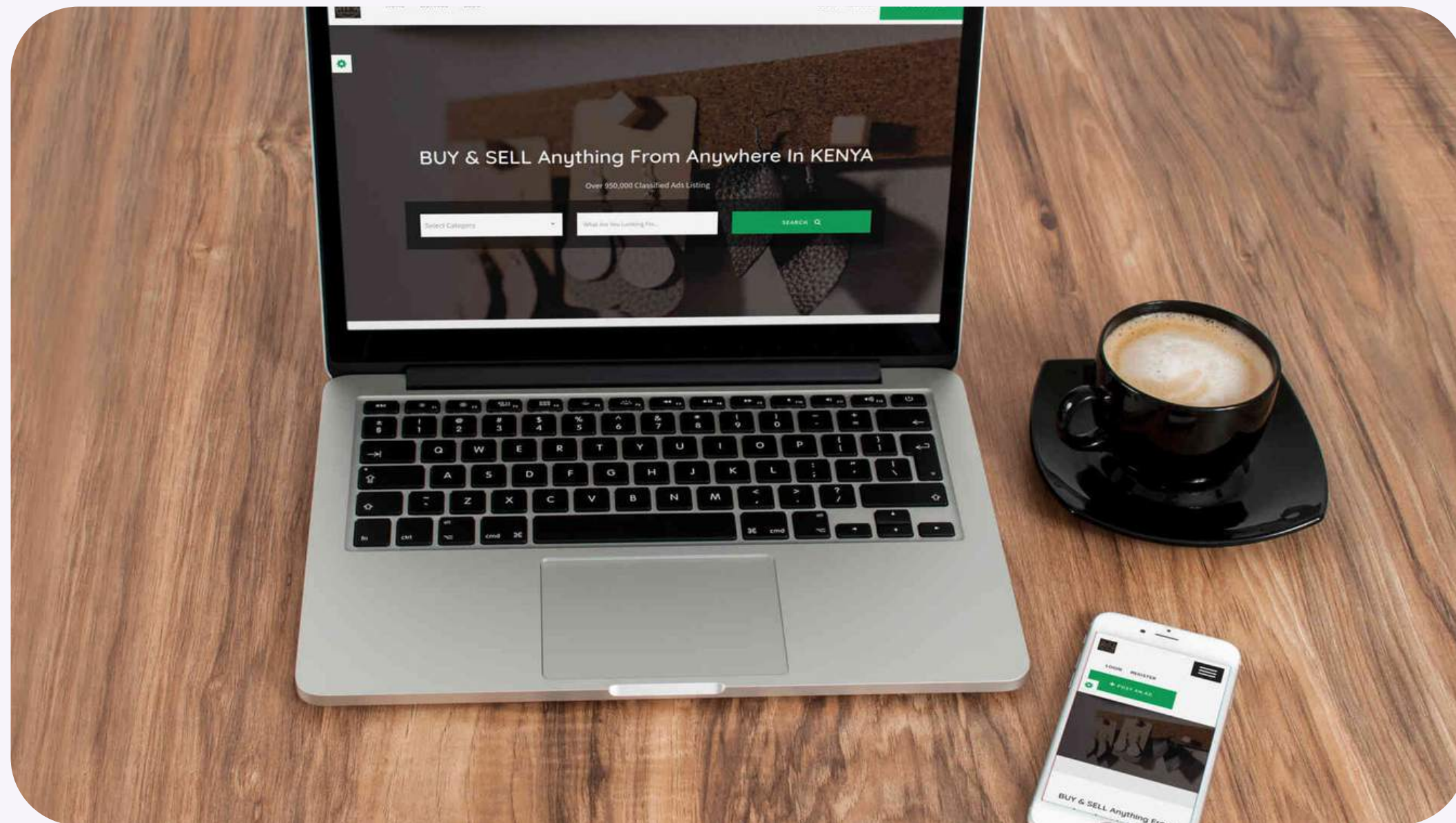
Challenges

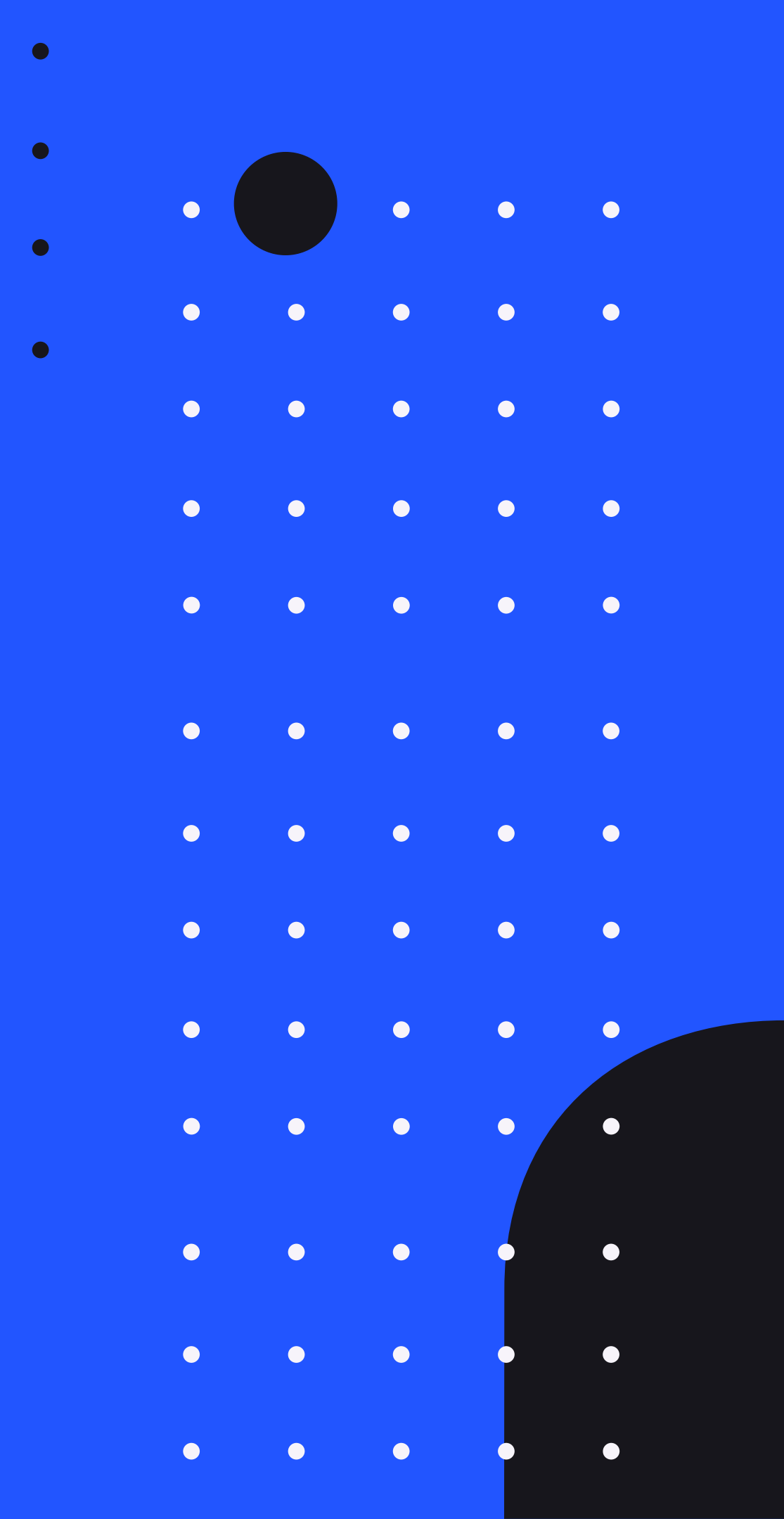
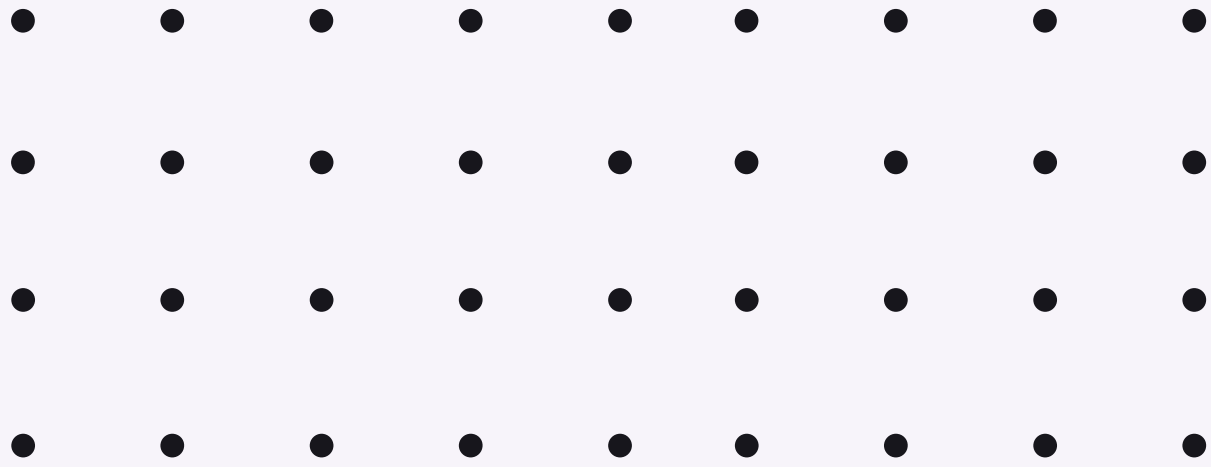
We didn't want to go for a traditional long-scrolling website. Coming up with a solution that reflected the brand voice and aesthetic while ensuring we could deliver on time and within budget was definitely a challenge. The team did extensive research and iterative design until we finally arrived at the outcome.



Technology

The site is built with Nuxt.js, a JavaScript framework created around Vue.js. For the back end, we coupled the Shopify API with Craft CMS, which gave us the flexibility to build complex editorial pages and a better authoring experience.





Other related Projects

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Our Services

We have specialized teams focusing on the core service streams



Web Design & Development
Wordpress Design & Development
Web Application Design & Development
Ecommerce Development
Website Maintenance & Support

Search Engine Optimization (SEO)
Paid Ads (Google Ads, Bing Ads, LinkedIn, Facebook Ads)
Social Media Marketing
SEO Audit





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